

MICHELLE HENDERSON  
H.R.I.  
Agent/Owner  
Los Angeles  
TALENT ONLY

<https://hritalent.com/division/>

## **BIO**

### **AGENCY**

Henderson Represents Inc. (HRi Talent) originally Henderson & Romo Inc., was founded in 2005. With over 17 years agent experience Michelle Henderson is focused on maintaining a tight pool of recognizable, proven and consistent talent, while selectively adding “up and coming” young actors, as well as seasoned performers, celebrities, and top models for all divisions of this growing company. With their worldwide media connections in TV, Film, New Media and Print advertising, Henderson Represents Inc. (HRi Talent) is committed to keeping up with everything entertainment and branding as it applies to actors. Continually building on a solid foundation of loyalty, respect and strength of reputation, Henderson Represents Inc. (HRi Talent) is excited to set a new industry standard with their commitment to personal attention and continued education in media/telecommunications. Henderson Represents Inc. (HRi Talent) is a S.A.G./ A.F.T.R.A Franchised and State Licensed Talent Agency representing both Adults and Children for all TV, Film, Print, Celebrity Campaigns and Brand Marketing. Henderson Represents Inc. (HRi Talent) works hand and hand on a daily bases with top ad agencies such as Leo Burnett, Saatchi & Saatchi, Mcgarry Bowen, Deutsch, Wieden+Kennedy, Ogilvy & Mather, DDB etc. As well as all studios, casting directors and production companies.

### **Michelle Henderson - President/CEO**

On-Camera Commercial/Celebrity Multi-Media Brand Marketing Agent Michelle was born in and spent the first four years of her life in Naestved and Copenhagen, Denmark before moving with her family to California. She began her career in Los Angeles in the entertainment industry at the age of 16 with an internship at Quincy Jones Productions. Michelle spent the next 3 years learning the ins and outs of the music industry, television production, and film development. An industry veteran at the age of 19, Michelle shifted gears and went into development and operations at Movietime, the network which became E! Entertainment. During this period Michelle continued her education while continuing to work full time. Looking to expand her knowledge of the industry, Michelle went to work on the Warner Bros. physical lot, working with Joel Silver Productions and on shows such as ER. After that Michelle joined LA Talent/LA Models in the On-Camera Commercial department. Six months later she was an agent and the next 5 years brought both she and the company much success. While at LA TALENT Michelle personally represented such talent as Eva Mendes, Josh Duhamel, and many more including supermodels such as Ester Canadas. Michelle also spent a few years working at boutique

commercial agency NTA where she learned the art of working with fewer clients and building an agency. Building upon her success, she moved to Warning Models, becoming the department head of the On-Camera Commercial division where she represented talent such as Eva Longoria, Paris Hilton, Josh Holloway, Malia Jones and Colin Egglesfield. Two years later, she came to realize the next step in her career was to create an elite, exclusive, powerhouse talent agency where clients were exposed to only the best talent and talent were treated as equals. A leap of faith and much hard work soon led to the creation of HRI Talent. Within a few short years HRI Talent had become one of the most successful and respected Talent agencies in Los Angeles - incorporating Commercial, Theatrical, Print, Youth, New Media, Unscripted Reality, Brand Marketing and Celebrity divisions. Some of Michelle's larger campaigns include Dior, Gatorade, Mcdonalds, Apple, Target, Carl's Jr., Chevy, Magnum Ice Cream, Pantene, Wells Fargo, Restasis and Moen just to name a few. Michelle has a wonderful husband and three beautiful children.