

SHEPARD SMITH
ARCHETYPE
Manager
Los Angeles
TALENT ONLY

<https://www.archetypela.com/>

BIO

Archetype is management production company headquartered in Los Angeles, CA representing actors, writers, and directors in all areas of the entertainment industry. Archetype is known for its ability to develop talent as well as grow and sustain careers.

Shepard Smith has been a manager with Archetype for five plus years and has been a talent manager for over fifteen years. Prior to managing he spent three years as an Agent Trainee at ICM. Through the years Shepard has also been a manager at Simmons & Scott Entertainment, Luber Roklin and Authentic Talent & Literary.

Shepard helped launch the careers of Bitsie Tulloch, Drew Van Acker (Training Day) and Molly Burnett (Queen of the South - USA). He's excited by the recent success of new up and comers, Joe Massingill, Spence Moore II (Criminal Minds), and Cailey Fleming (The Walking Dead/Star Wars The Force Awakens).

Shepard is a graduate of the Orfalea College of Business at Cal Poly San Luis Obispo in Marketing & International Business.

With over fifteen years of experience, Shepard has placed numerous clients onto major television and film projects.